

# Research at IWBI

IWBI supports and engages in research that is:

## Robust



The certifications and programs at IWBI are substantiated by a combination of peer-reviewed academic research, design standards, laws or codes, and best practice as identified by researcher and industry experts.

## Interdisciplinary



At IWBI we understand that health and well-being outcomes are a combination of multiple factors that interact and may even shift over time, requiring expertise from multiple disciplines working together.

## Impactful



We prioritize research that is timely, responsive, and has the potential to shift knowledge and practice around healthy building practices.

## Responsive



Research is constantly evolving, but practitioners need best practices and answers now. We evaluate the best available current research and translate it to practice balancing risk reduction, health promotion, and feasibility.

## Applied



WELL requires that all projects collect both environmental data and occupant feedback annually. This feedback loop from real projects provides real-world information on how the WELL Building Standard is performing.

## Innovative



At IWBI we know that sometimes the best advances in knowledge and practice come from creative solutions to problems or unusual research partnerships. We support innovation both through our [Innovation Feature](#) credits in the WELL Building Standard and through our interdisciplinary approach to research and community partnerships.